

FORTY-FIFTH SESSION OF THE IPCC Guadalajara, Mexico, 28 - 31 March 2017

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REPORTS

Communication and outreach activities

(Submitted by the Secretary of the IPCC)



REPORTS

Communication and outreach activities

This is a brief report on communication activities since the 44th Session of the IPCC, which was held in Bangkok, Thailand, on 17-20 October 2016.

Communications Strategy

Following adoption of the update to the Communications Strategy at the 44th Session (see Decision IPCC/XLIV-10), the Executive Committee revised the Implementation Plan of the Communications Strategy, as requested by the Panel, and reported on its completion to the Bureau and National Focal Points on 23 January 2017.

The Communications Action Team, a subsidiary body to the Executive Committee set up under the Communications Strategy, has met three times, once face to face and twice by teleconference. The meetings focused on the update of the Implementation Plan.

COP-22

The IPCC was active at the 22nd Conference of the Parties to the United Nations Framework Convention on Climate Change (COP-22), in Marrakech, Morocco, on 7-18 November 2016. The Chair took part in the official programme and had several bilateral meetings, the Chair and members of the Bureau took part in IPCC and other side events, and the IPCC held an outreach event in Marrakech outside the COP.

Activities included:

- Chair statement at COP-22 opening on 7 November.
- Meeting of IPCC-UNFCCC Joint Working Group on 12 November.
- Side event by Task Force on National Greenhouse Gas Inventories on 7 November.
- IPCC side event on IPCC work programme on 14 November.
- Chair participation in Sustainable Innovation Forum with UNEP/Climate Action on 14 November.
- Participation in side events on climate change in Africa, oceans, cities, etc.
- Participation by several IPCC Bureau members in "Women advancing Climate and Climate Change Science" on 14 November.
- Full-day outreach event at Cadi Ayyad University with the Chair, IPCC Bureau members and authors and local scientists on 10 November.
- Participation in workshop on education organized by the Moroccan and French academies, held in Rabat on 11 November.
- IPCC media workshop for African journalists organized by the COP-22 presidency on 11 November.
- Media interviews with PR Watch and Belgian daily L'Echo.
- Meetings with ministers from Fiji (with prime minister: Fiji will preside over COP-23), Saudi Arabia, Singapore and Spain; members of the European Parliament; the President of the UN General Assembly and the UN Secretary-General; officials from small island developing states from the Pacific region; the Children's Panel on Climate Change.

Other Selected Outreach activities,

- Vietnam 24-25 October 2016 in Hanoi
 Two-day outreach event coinciding with a major national climate conference. The Chair, Co-chairs and Vice-chairs from all 3 working groups and the Secretary participated. The event included a press conference, visit to the Prime Minister, meetings with many Vietnamese scientists, and a series of lectures to students.
- Caribbean 30 November-1 December, Kingston, Jamaica
 Three-day outreach event with Chair, bureau members and local authors + two
 presentations by video. Participants from other Caribbean small island developing states
 were invited. The event was followed widely on social media. It included a press conference,
 meeting with high-school students, interaction with Caribbean scientists and workshop for
 young scientists and meeting with business.
- Monaco 6 December 2016
 Briefing for Monegasque and French media in advance of the scoping meeting for the Special Report on Climate Change, Oceans and the Cryosphere. Attracted considerable interest in the local and French media.
- The Chair participated in the World Summit of Nobel Peace Laureates in Colombia in February and spoke at International Petroleum Week in London in March.
- IPCC authors also spoke at conferences in Argentina, Ethiopia, Cuba, Brazil and Germany, UK, among others.
- At the time of writing, media briefings are planned for the scoping meeting for the Special Report on Climate Change, Desertification, Land Degradation, Sustainable Land Management, Food Security, and Greenhouse Gas Fluxes in Terrestrial Ecosystems, to be held in Dublin on 13-16 February 2017, and outreach activities are planned in advance of the 45th Session of the IPCC in Guadalajara, Mexico.

Rapid response

There were no communications events requiring a rapid response.

Other communications activities

A brochure on the special report on 1.5°C is being prepared. Following approval of the outlines of the other two special reports, similar brochures will be prepared.

Work has started on updating and refreshing the IPCC website.

A call for proposals for short videos and animations on how the IPCC works and on working for the IPCC as an author has been issued.

Planned outreach activities

- 30 March-1 April, Turin, Italy Forum Météo et Climat workshop for weather presenters, together with WMO.
- 11-13 April 2017, Kathmandu, Nepal outreach event for participants from Nepal and other countries in the Hindu Kush Himalayan region.
- 20-21 September 2017 tbc outreach event for participants from Saudi Arabia and other countries in the region.